



### Brainstorming

Students think up their own names for the new unusual colors that they have created.

### Brainstorming

Brainstorming is a technique used to share ideas in order to generate solutions to different problems. It is widely used in the business world to foster creativity. It's also great to use with your students. The brainstorming technique helps you overcome the fear of speaking and being criticized for a "stupid idea".

There are two phases of brainstorming:

- the green light phase makes ALL ideas GOOD ideas.
- the red light phase you only put IDEAS under criticism – ideas, not persons.

When using brainstorming with your students, your role is to make sure everyone follows the procedure:

- in the green light phase: cut off all signs of criticism, encourage even the craziest propositions!
- in the red light phase: keep focus on the ideas, not the persons who shared them.

Make sure that everyone knows which phase you're currently in – you can say it upfront:

"Now, we enter a green/red light phase" or you can use the visual green/red signs.

